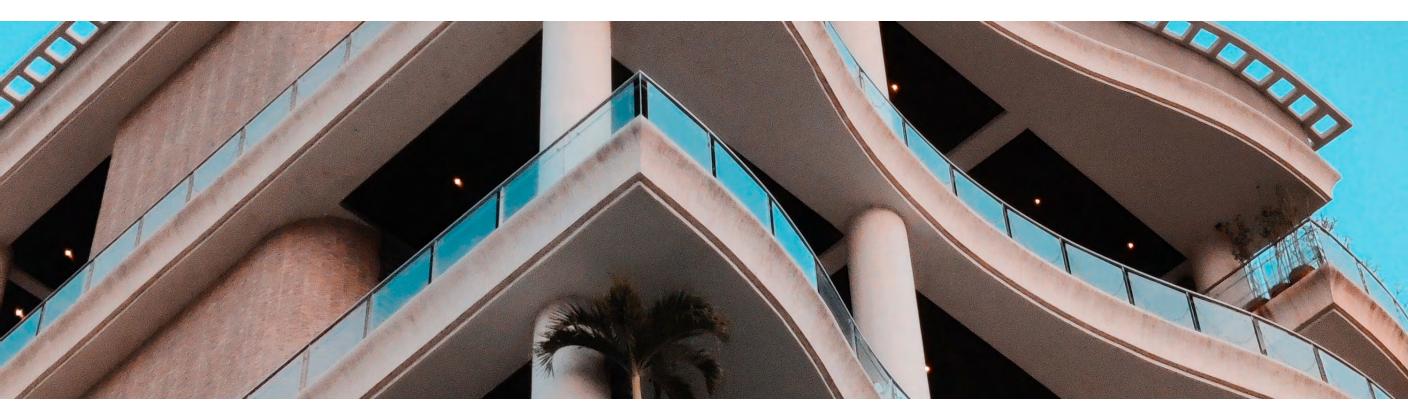


# Elevating Spaces, Crafting Dreams.

Welcome to JCER Design Consultants, your premier destination for architecture and interior design solutions. As a licensed and accomplished company, we have a proven track record of successfully managing projects of all sizes. Our diverse and experienced team takes great pride in delivering exceptional results.



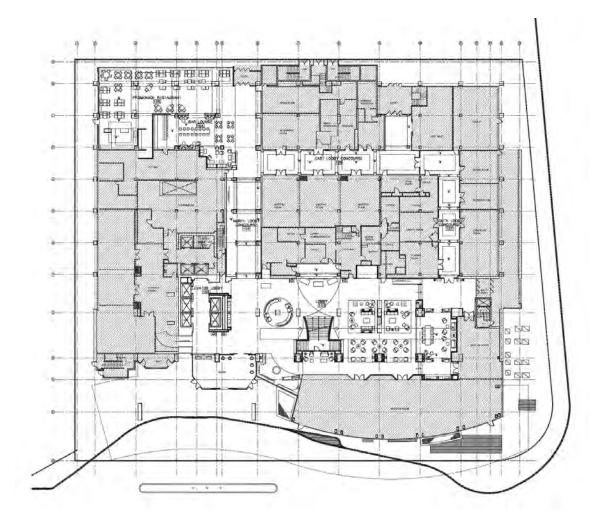
#### Architecture —

At JCER, we understand that the art of design and construction is the cornerstone of our success. We approach each project with a fresh perspective, allowing us to overcome even the most challenging obstacles.



## Design - Build

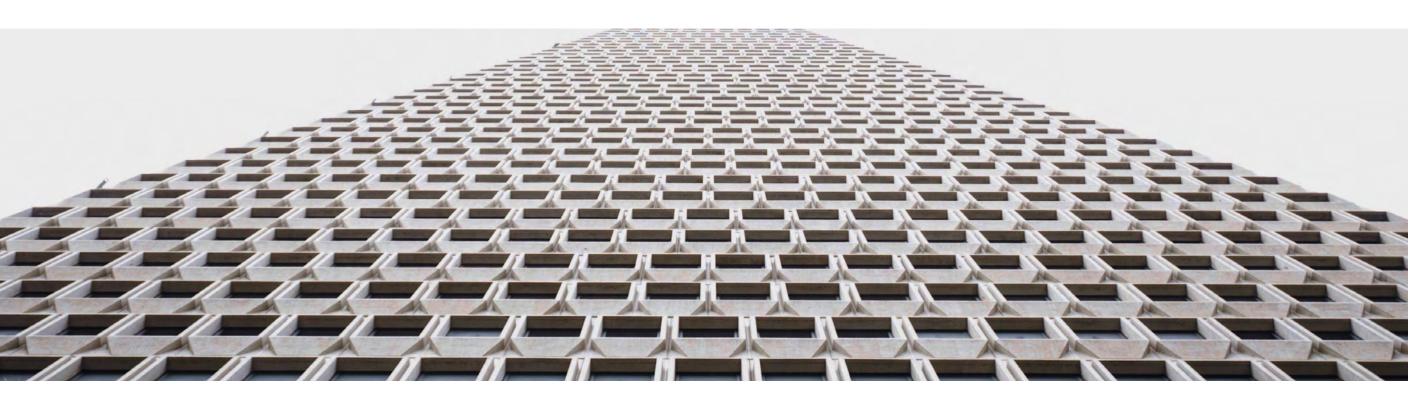
We believe in honoring the timeless integrity of the past while embracing the innovations of the future. Our designs pay homage to traditional principles while incorporating modern advancements and trends. We take pride in our ability to seamlessly integrate the best of both worlds.





### About Us

At JCER Design Consultants, we are driven by a team deeply rooted in the culture of discipline and diligence. Our pedigree consists of focus-driven professionals who collaborate and amplify each other's attributes. This unique synergy sets JCER apart from our peers in the design and customer experience domain.



#### Who We Are

At JCER Design Consultants, we are driven by a team deeply rooted in the culture of discipline and diligence.

#### Services

With our second-generation hotelier background, we possess a unique understanding of hotel construction projects.

#### Core Values

We foster a culture of creativity and innovation, encouraging our team members to think outside the box, explore new ideas, and push the boundaries.



### **Our Core Values**

Our disciplined work ethic and customer-centric approach have earned us a reputation for excellence in the industry.





#### Creativity & Innovation

We foster a culture of creativity and innovation, encouraging our team members to think outside the box, explore new ideas, and push the boundaries of architectural design. We believe that through creative thinking, we can develop unique solutions that bring exceptional value to our clients.



#### Integrity & Professionalism

We uphold the highest ethical standards and maintain a professional approach in all our interactions. Integrity is at the core of everything we do, ensuring transparency, honesty, and fairness in our relationships with clients, partners, and the community.



#### Collaboration & Teamwork

We believe that collaboration and teamwork are essential for delivering exceptional results. We foster an environment where diverse talents and perspectives come together, encouraging open communication, mutual respect, and a collective commitment to achieving shared goals.



# Building Solutions, Shaping Possibilities

At JCER Design Consultants, we offer a comprehensive range of services to cater to all your architectural needs.

#### Architectural Design

We specialize in designing architectural spaces that reflect your unique vision and requirements. From residential and commercial buildings to public structures, our team will work closely with you to create functional, aesthetically pleasing designs that exceed your expectations.

#### Interior Design

We understand the importance of creating harmonious and captivating interiors. Our interior design services encompass space planning, material selection, color schemes, furniture layout, and lighting design, ensuring that every space is thoughtfully curated to enhance functionality and visual appeal.

#### Urban Planning

We possess expertise in urban planning, helping to shape communities and cities. Our urban planning services involve analyzing site conditions, zoning regulations, infrastructure requirements, and environmental considerations to create sustainable and livable urban environments.

#### Sustainability Design

We are committed to integrating sustainable practices into our designs. Our team incorporates eco-friendly materials, energy-efficient systems, renewable energy solutions, and passive design strategies to minimize environmental impact and maximize energy efficiency.

#### Construction

We provide detailed construction documentation, including architectural drawings, specifications, and tender packages. Our precise documentation ensures smooth project execution and facilitates effective communication between contractors, subcontractors, and suppliers.

#### Project Management

Our project management services ensure seamless coordination and efficient execution of architectural projects. We oversee all aspects of the construction process, from procurement and scheduling to quality control and budget management, ensuring timely completion and adherence to design specifications.

#### **3D** Visualization

e employ advanced 3D visualization techniques to bring your designs to life. Our visualizations provide realistic and immersive representations of architectural spaces, helping you visualize the final outcome and make informed decisions during the design process.

#### Renovation

We excel in transforming existing spaces through renovation and adaptive reuse. Whether it's revitalizing historic buildings or repurposing structures, our team combines creativity and technical expertise to breathe new life into architectural spaces.



### Services



#### Hospitality

These encompass hotels, resorts, spas, and other leisure-oriented structures that cater to the hospitality industry. At JCER Design Consultants, we excel in defining the perfect balance between form and function, paying meticulous attention to every detail. With our expertise in architecture and interior design, we strive to achieve elegance in simplicity.



#### Institutional Buildings

This category includes schools, universities, hospitals, healthcare facilities, government buildings, libraries, museums, and religious structures.



#### **Commercial Buildings**

These encompass office buildings, retail spaces, shopping centers, restaurants, hotels, and mixed-use developments that combine commercial and residential elements.



#### Industrial Buildings

These comprise factories, warehouses, manufacturing facilities, distribution centers, research and development facilities, and industrial parks.



#### **Residential Buildings**

This includes single-family homes, multi-family residential complexes, apartment buildings, townhouses, and condominiums.



#### Adaptive Reuse

Architecture firms may also specialize in adaptive reuse projects, which involve transforming existing structures such as historic buildings, warehouses, or industrial facilities into new functional spaces.



# Meet our leadership



#### Evan Ramlochan Operations Director

Evan, our accomplished leader, brings a wealth of architectural expertise to our firm. He holds a Bachelor of Fine Arts degree from the School of Visual Arts, Cornell University, and completed his studies at the New York Institute of Technology. Evan kick-started his career as an Engineering Assistant and CAD operator at R.Shatarah Consulting Engineers, where he gained invaluable experience in designing and planning residential and commercial projects. With his extensive knowledge and diverse background, Evan is a highly valued asset to our team, offering exceptional architectural and interior design services for clients.



Lingaraju MC Civil Engineer



Ganapathi Rajar Architect



Antony Nivin Architect



Vanitha Mohan Civil Engineer



**B.S. Sidharth** Civil Engineer



### Our Work

With a meticulous approach, our experienced team of architects and interior designers excels at translating concepts into tangible results. From initial planning to flawless execution, we deliver excellence at every step.





### Delta BY MARRIOTT

Location Somerset - Bridgewater, New Jersey

Industry

Hospitality / Full Renovation & Rebrand

KeysCostCompletion295\$ 45 MNovember 2022

The pantheon of sophistication, Standing proud and tall amongst the historic landscape of central New Jersey, the once 440 room Somerset - Bridgewater hotel was extensively designed to meet the specialized and boutique requirements of the new Delta by Marriott design initiative. Working closely with the landscape, demographic, and location of her historic past, we were able to bestow a timeless classicism in order to draw the proper attention of her surrounding prominence.







### Lobby & Ground Floor



Lobby / Interior Rendering



Lobby / Interior Rendering

#### Materials





Lobby Round Chandelier



Main Wallpaper





Precedent-Reception Pod



Sofa

Carpet



Interior Lobby



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Bar / Interior Rendering

Bar / Interior Rendering

#### Materials



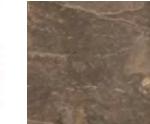
Accent Planter



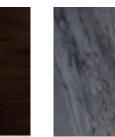




Lighting



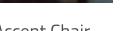






High Top Chair

Lounge Accent Chair





Floor Tiles

Accent Wallpaper

Stone Top Finish

Wood

Finish





Terrace Ballroom



Ballroom / Interior Rendering

Ballroom / Interior Rendering

#### Materials











Carpet

Carpet

Scones

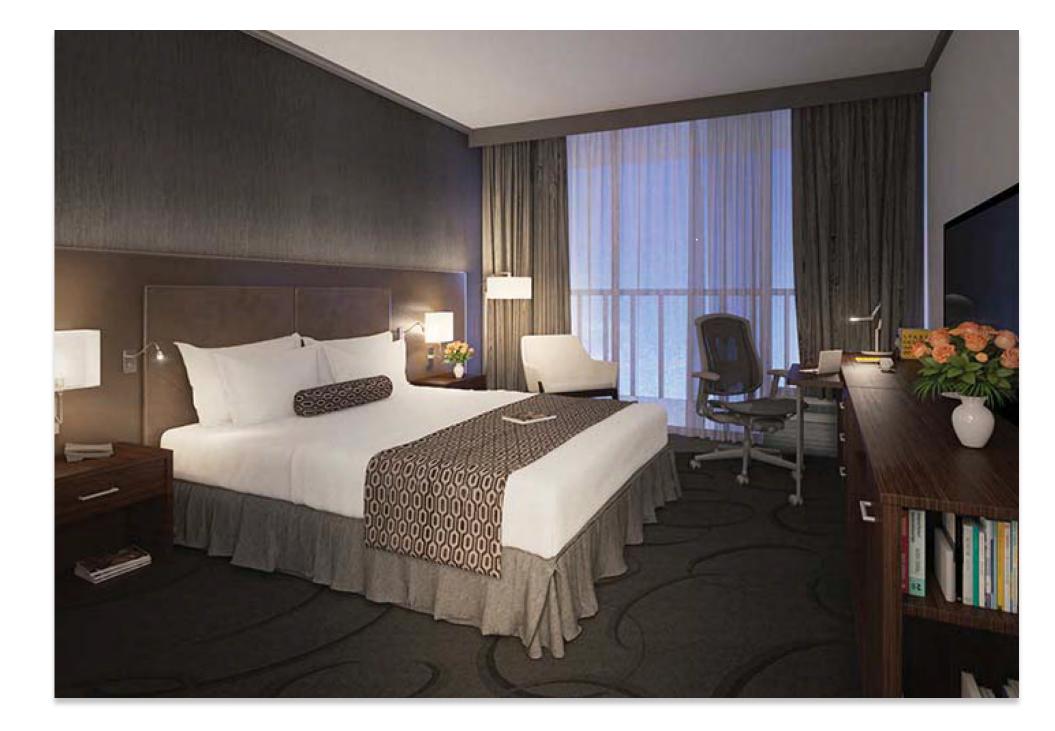


Ceiling Chandelier









#### **Guest Bedroom Materials**



Standard Walls Epic Wallpaper



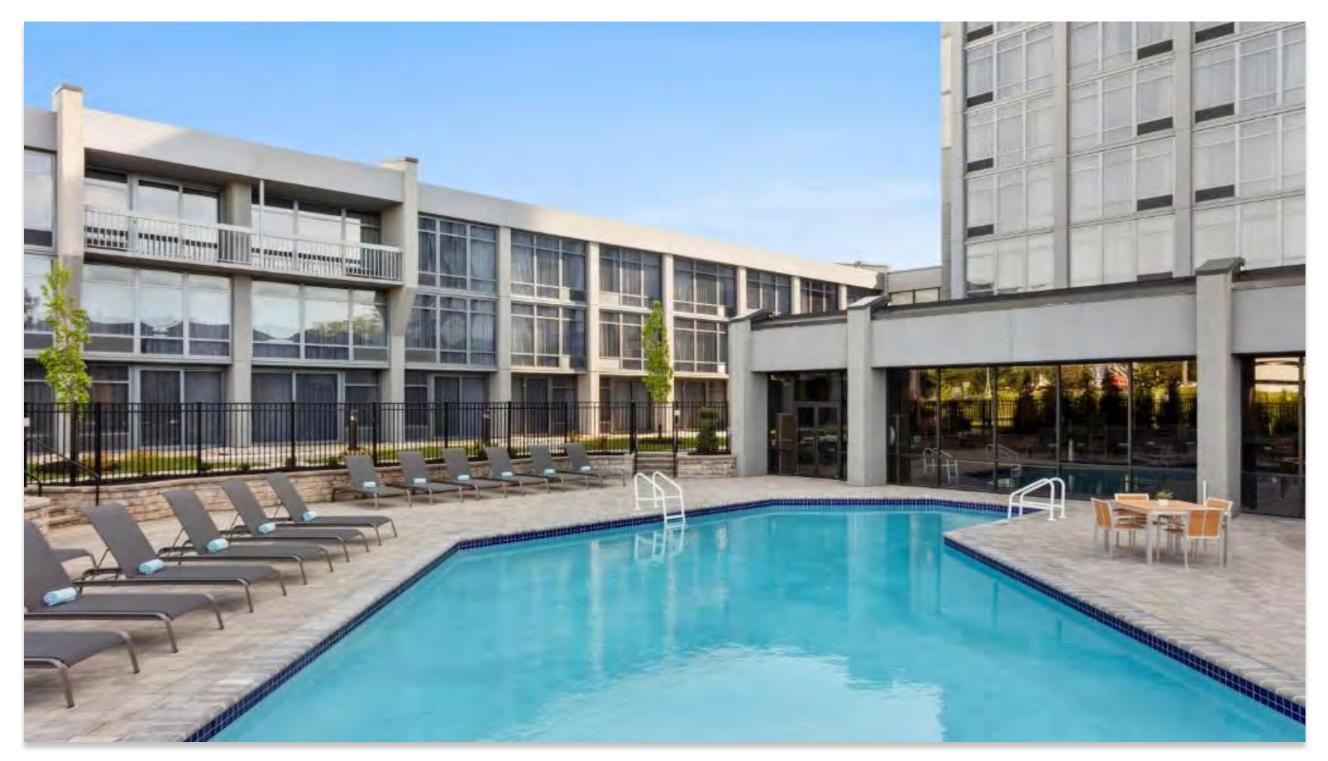
Accent Wall Vinyl Wallcovering



Carpet



#### Outdoor Pool





Location Pittsburgh, PA

Industry

Hospitality / Full Renovation / PIP

Keys	Cost	Completion
800	\$ 27 M	Fourth Quarter 2016

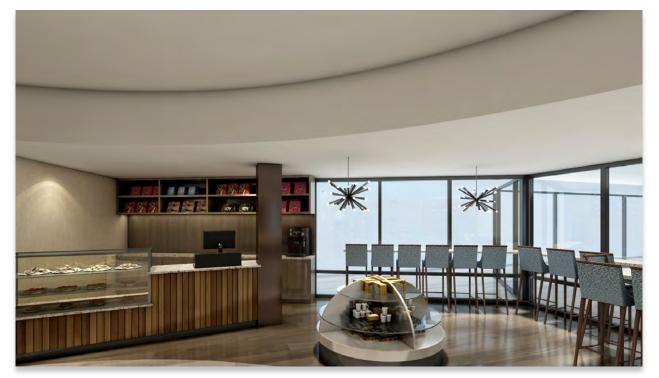
Dubbed as the crown jewel of Wyndham Worldwide, this iconic Pittsburgh downtown hotel required a complete overhaul and PIP renovation of the Public and guestroom spaces by Wyndham Worldwide. Working hand in hand with ownership, we meticulously designed a completely custom design pallet by encapsulating and respecting the timeless legacy of this symbolic downtown hotel. Value engineering multiple phases of the renovation without sacrificing the quality and convenience of the guest experience, we came in on time and under budget, exceeding ownership, and brand expectations.



Interior Lobby









Interior





Lobby / Interior Rendering

Lobby / Interior Rendering



Elevator Lobby



Corridor



Interior Lobby



Lobby / Interior Rendering



Other rooms



Ball Room



Standard Bedroom



## AC MARRIOTT

Location

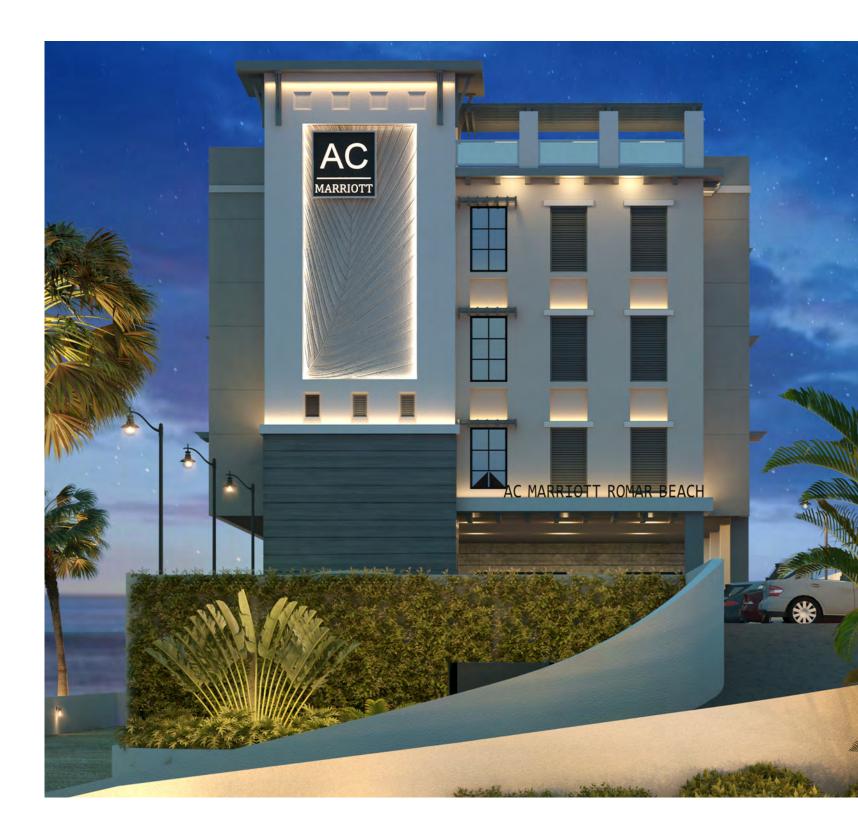
#### Romar Beach, AL

Industry

#### Hospitality / Adaptive reuse / Conversion

Keys	Cost	Completion
100	\$ 25 M	July 2025

Sitting on the last piece of prime beachfront property on the beautiful Gulf Coast where Florida meets with Alabama, ownership awarded JCER to design an existing historic church into an AC Marriott as an adaptive reuse development. We started by adding multiple levels onto the existing church, along with additions to this complicated adaptive reuse development, all while successfully working with Marriott International to create a completely custom and unique AC by Marriott on the beach.





### AC MARRIOTT

**Exterior Rendering** 



Main Entry / Exterior Rendering

Beach-side View / Exterior Rendering



Location

Norwood, OH

Industry

#### Hospitality / Full Renovation

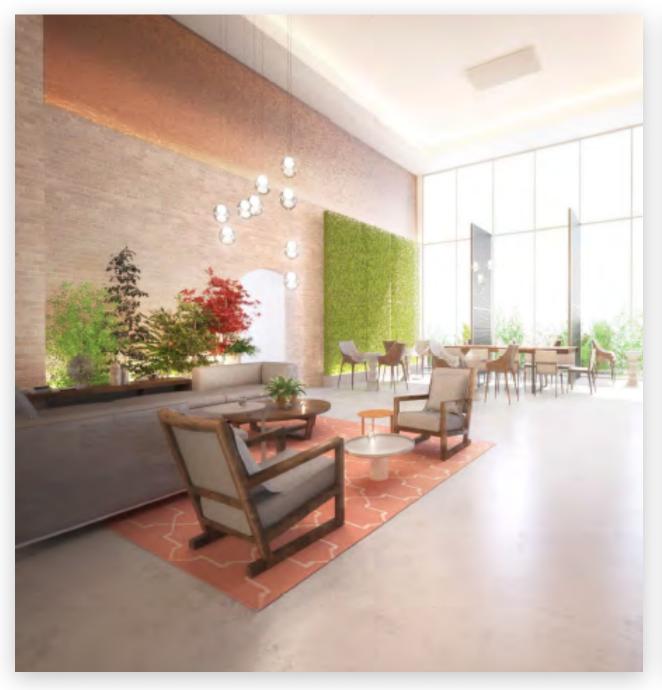
Keys	Cost	Completion
148	\$ 20 M	TBD

This massive, marquee property in Norwood, Ohio will be undergoing a complete interior and exterior renovation under the design direction and guidance of JCER. The renovation will provide the hotel with a refreshing contemporary design and bring the hotel beyond Wyndhams brand standards.





Lobby & Ground Floor



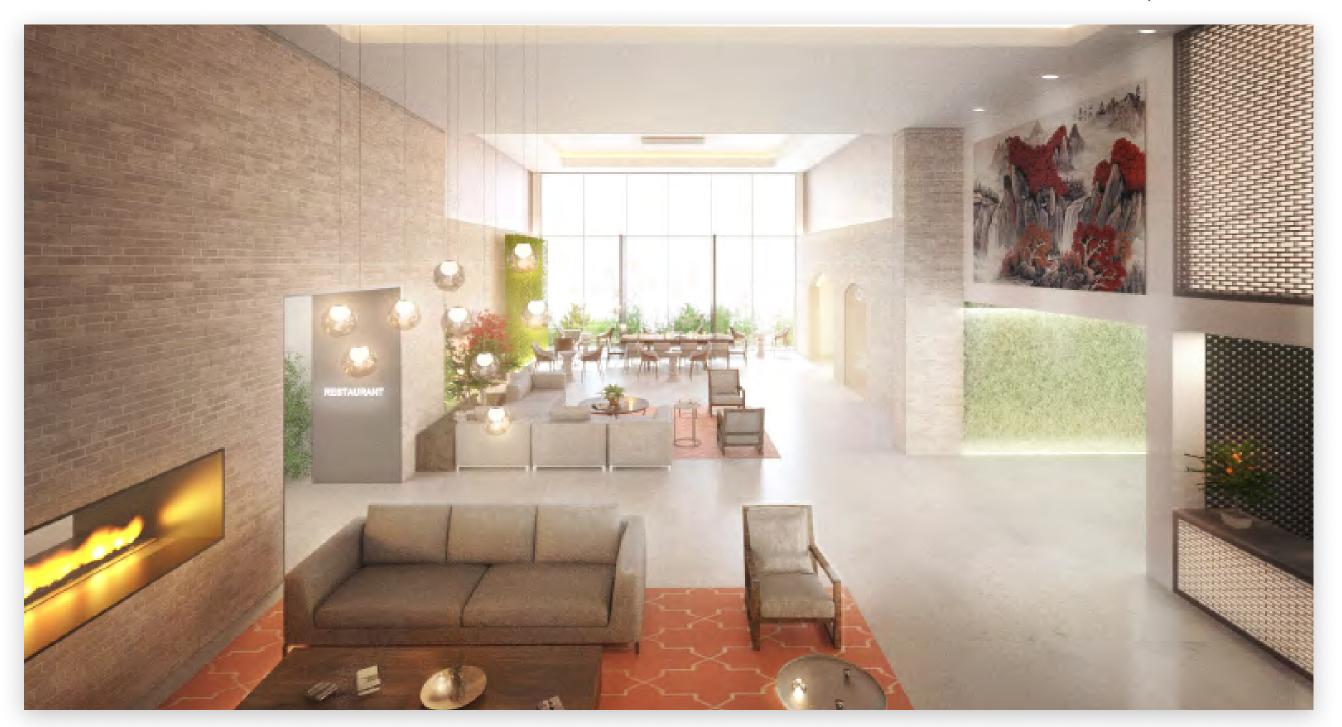
Lobby / Interior Rendering



Lobby / Interior Rendering



Lobby & Ground Floor



Lobby / Interior Rendering





Floor Plan

325 Gold Street, Ste 604 Brooklyn, NY 11201 info@jcerllc.com www.jcerllc.com

JC ER

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Floor Plan

J C E R

# HILTON GARDEN INN

Location Long Island City, NY

Industry

Hospitality / Full Renovation PIP

Keys	Cost	Completion
204	\$ 10 M	January 2020

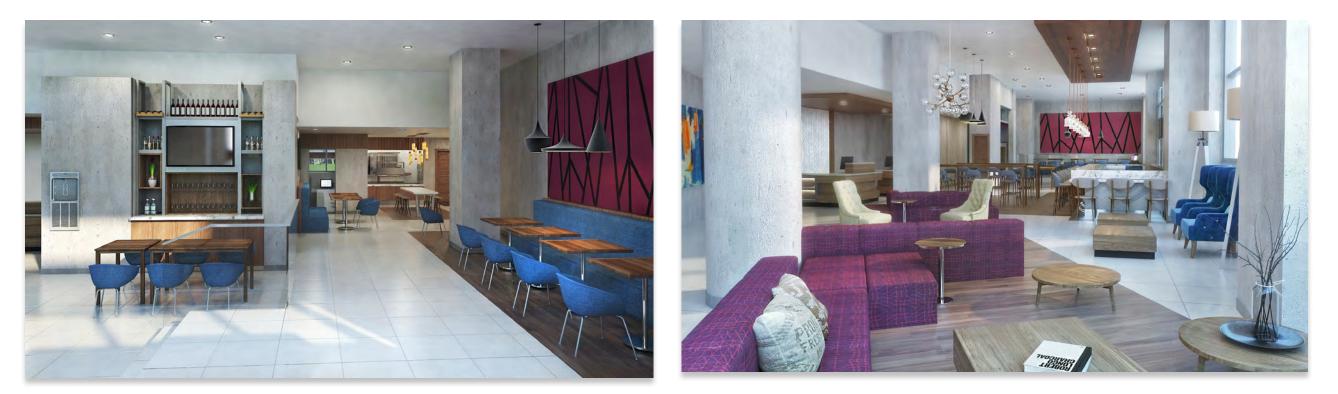
Located in the heart of Long Island City, NY. The ownership group was required by Hilton to complete a full PIP renovation of all public and guestroom spaces including the addition of a rooftop bar and terrace. Overlooking the east side of New York City this limited service property required a custom design to blend seamlessly into the surrounding urban environment.





### HILTON GARDEN INN

Lobby



### Courtyard BY MARRIOTT

Location Jacksonville, FL

Industry

Hospitality / Ground up construction

KeysCostCompletion184\$ 25 MJanuary 2022

Having completed our design approval process with Marriott Design and the Department of Buildings in record breaking time, we have perfected our recipe for success in understanding the brand standards, while efficiently collaborating with Marriott design in order to begin construction in record breaking time for ownership at Courtyard by Marriott in Jacksonville, FL.





### Courtyard BY MARRIOTT

Exterior Rendering





### Flatiron Hotel

Location

New York, NY

Industry

Hospitality / Full Renovation / Historic Landmark

Keys	Cost	Completion
60	\$ 2 M	February 2019

This historic landmark hotel located in the heart of the Flatiron district, NYC, was a renovation and restoration project that required working closely with the Historic Preservation Authority of New York City to restore and renovate this iconic Flatiron hotel. Simplifying the aesthetics while respecting the historic integrity of the Flatiron district was our goal and we made sure to improve the circulation and program requirements of the landmark hotel.





### Flatiron Hotel

Interior Rendering



### Fairfield Inn & Suites BY MARRIOTT

Location Melbourne, FL

Industry

Hospitality / Ground up construction

Keys	Cost	Completion
89	\$ 20 M	Feb. 2025

Directly overlooking the Atlantic Ocean on the gold coast of central Florida, the completely custom Fairfield Inn & Suites located in Melbourne, FL. Is a culmination of creativity and collaboration that made this development possible. On less than a 2 acre site, we were able to fit this property along with all the parking and zoning regulations of the area.

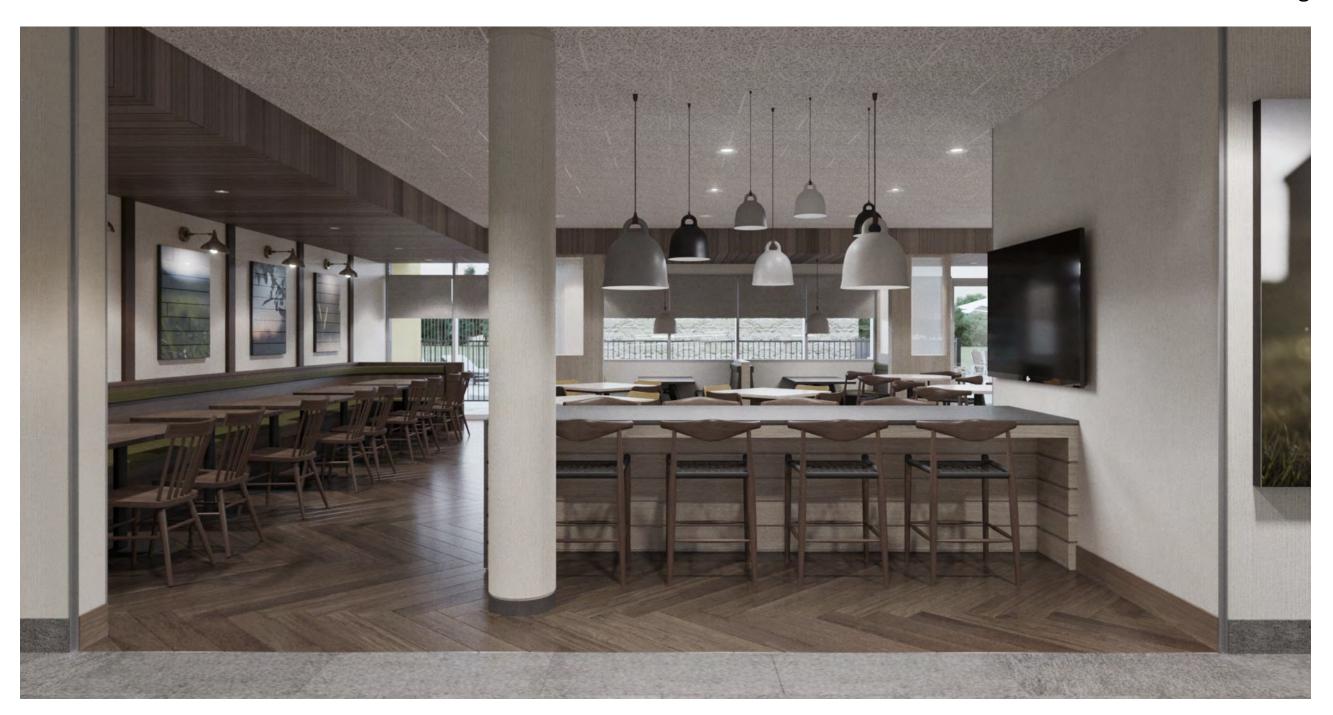




## Fairfield Inn & Suites

### **BY MARRIOTT**

Interior Rendering





### Fairfield Inn & Suites

### **BY MARRIOTT**

Interior Rendering





# Remington Office Building

Location Oakland, FL.

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Industry

#### Office / Ground up construction

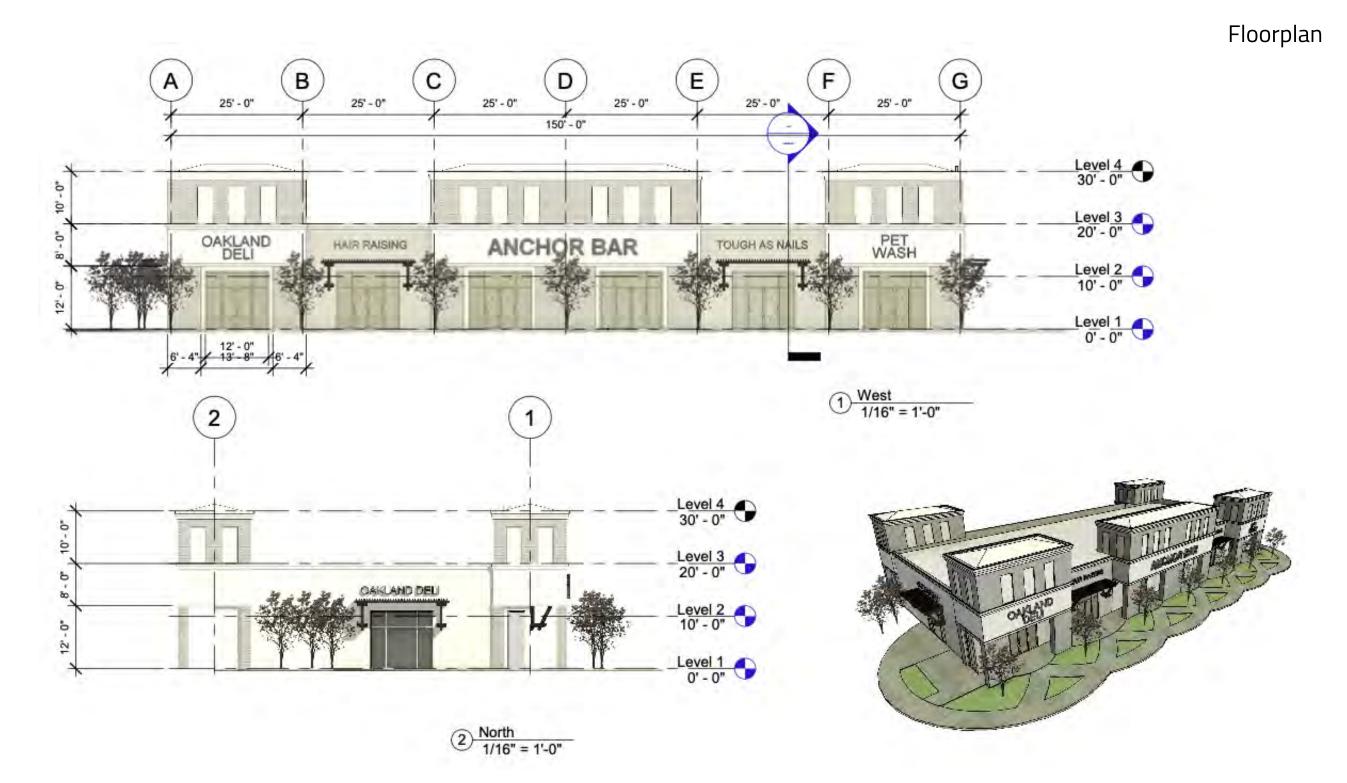
UnitsCostCompletion10\$ 10 MAugust 2025

Working with the city of Oakland, Florida, we were able to increase units while increasing the setbacks necessary to deliver a maximum return on investment for ownership. This office/retail building was extensively valueengineered to produce a product that could maximize profits while minimizing the cost of construction.





### Remington Office Building



JC ER

### Waterford Lakes Medical Office Building

Location Waterford Lakes, FL

Industry

Office / Retail / Ground up construction

UnitsCostCompletion8\$8 MJune 2025

Maximizing the zoning and increasing the FAR of the building we worked with our client to maximize units while increasing the square footage of the building. Designing and delivering an angular and asymmetrical design to create a dramatic effect on the building aesthetics. This medical office building located in Orlando, FL. is a contemporary interpretation to minimalistic design.





### Waterford Lakes Medical Office Building

**Exterior Rendering** 



# We'd Love to hear from you

JCER Design Consultants serves clients nationwide from our office in New York. We look forward to hearing from you and discussing more about how we can provide sustainable design solutions that meet your needs.





#### **NEW YORK**

325 Gold Street, Ste 604 Brooklyn, NY 11201 info@jcerllc.com Hours: M-F 8 am- 5pm

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